

**Eastern Regional Tourism District (ERTD)  
Executive Committee  
MEETING NOTICE**

Regular Meeting

Thursday, March 3, 2022 - 9:00AM

Zoom:

<https://us02web.zoom.us/j/89348754065?pwd=cDV1M2J5S2ZNZ2hkNWJka3RSbXpTZz09>

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Meeting ID: 893 4875 4065

Passcode: 836268

**AGENDA**

1. Call to Order
2. Approval of Minutes - February 3, 2022
3. Treasurer Report
4. Marketing Agency Update
5. Discussion and Review - Facilitation Meeting on 2/16/2022
  - a. Discussion and Action: Special Board of Directors Meeting - May 2022 - Destination Names
  - b. Discussion and Action: Destination Naming Groups: Charlie Tracy - Destination 1, Bruce MacDonald - Destination 2, Chris Regan - Destination 3.
  - c. See Table and Map of Destination Breakouts
6. Finance Discussion - Collateral Material and Brochure Distribution
7. Committee Chair Updates
  - a. Finance
  - b. Marketing
  - c. Bylaws
  - d. Nominating
  - e. Legislative Advocacy
8. Administrator Report
9. Connecticut Office of Tourism Update
10. Other Business
11. Adjournment