

**4 TOWN REGIONAL ECONOMIC VITALITY PLAN
STEERING COMMITTEE MEETING**

AGENDA

APRIL 13, 2022, 2PM – 3PM

VIA ZOOM

Join Zoom Meeting

<https://us02web.zoom.us/j/88418203191?pwd=L3R4ZlNiZHBmRFNqNmtQNUdLU0lRZz09> - Meeting ID: 884 1820 3191 - Passcode: z2FUvR

1 646 558 8656 - Meeting ID: 884 1820 3191 - Passcode: 544562

Welcome!

- UCONN/4 Town project – local business connections – hiring – recruiting students – virtual workshop scheduled for April 26 7:30am
- Request for Proposals released to obtain marketing consultant services
- 4 Town Plan sponsored Facebook business workshop with Tolland County Chamber of Commerce – April 19 8am - Tolland
- UCONN Masters of Public Administration intern to assist in 4 Town initiatives – interviews held
- Expanding partnerships – collaborations – invitations for future discussions: UCONN Cooperative Extension Service, AdvanceCT, State of CT Department of Economic and Community Development, other ideas?
- 4 Town Talk - Other Town news that relates to 4 Town mission
- Review and consideration of next steps to be taken in 2022

Next meeting date, time, agenda items

Adjournment