

4 TOWN REGIONAL ECONOMIC VITALITY PLAN

STEERING COMMITTEE MEETING

AGENDA

MAY 18, 2022, 2PM – 3PM

VIA ZOOM

Join Zoom Meeting

<https://us02web.zoom.us/j/84555517628?pwd=eU4yTWJSdHpMMHZuVDdyZlp0ZXdPUT09> -

Meeting ID: 845 5551 7628 - Passcode: Ki3wKY

Call in: 1 646 558 8656 - Meeting ID: 845 5551 7628 - Passcode: 484203

Welcome!

- Guest – Courtney Hendrickson, AdvanceCT – discussion on statewide economic vitality issues, 4 Town initiatives
- UCONN/4 Town project – local business connections – hiring, recruiting students – virtual workshop - April 26 – review of event, marketing of materials from workshops to businesses
- Marketing consultant services – Interviews being conducted
- 4 Town – Tolland County Chamber of Commerce partner - Facebook business workshop – April 19 kick off and ongoing classes
- UCONN Masters of Public Administration intern – assistance with 4 Town initiatives – status
- FEMA – Recovery funds grants for consultant services – status meeting with CRCOG and FEMA staff
- Expanding partnerships – collaborations – invitations for future discussions: UCONN Cooperative Extension Service, State of CT Department of Economic and Community Development, Eastern CT Workforce Investment Board?
- 4 Town Talk - Other Town news that relates to 4 Town mission
- Review and consideration of next steps to be taken in 2022

Next meeting date, time, agenda items

Adjournment