

**Eastern Regional Tourism District (ERTD)  
Executive Committee  
MEETING NOTICE**

Regular Meeting

Thursday, August 4, 2022 - 9:00AM

Zoom:

<https://us02web.zoom.us/j/89348754065?pwd=cDV1M2J5S2ZNZ2hkNWJka3RSbXpTZz09>

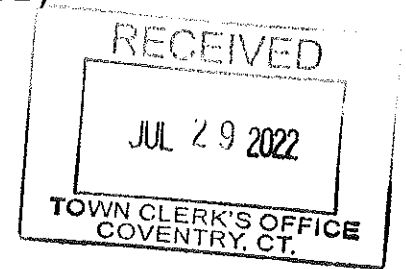
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Meeting ID: 893 4875 4065

Passcode: 836268



## AGENDA

1. Call to Order
2. Approval of Minutes - July 7, 2022
3. Board Chair Report
4. Treasurer Report
5. Quinn & Hary - ERTD Marketing Campaign Updates
6. Discussion and Possible Action: ERTD Brands "Eastern Connecticut" & ERTD URL
7. Committee Chair Updates
  - a. Finance
  - b. Marketing
  - c. Bylaws
  - d. Nominating
  - e. Legislative Advocacy
8. Administrator Report
9. Connecticut Office of Tourism Update
10. Other Business
11. Adjournment