



Mystic Country

**Eastern Regional Tourism District (ERTD)
Executive Committee
MEETING NOTICE**

Regular Meeting

Thursday October 1, 2020 - 9:00AM

Zoom:

<https://us02web.zoom.us/j/81776035819?pwd=OFF5b3lVWmllrd0ZlVmd2Yjk5bzdkdz09>

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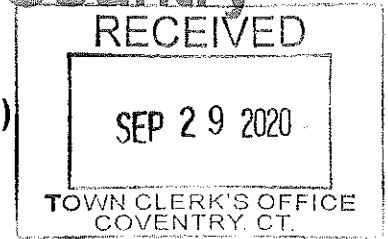
+1 301 715 8592

Meeting ID: 817 7603 5819

Passcode: 375058

AGENDA

1. Call to Order
2. Approval of Minutes 09-03-2020 Meeting
3. Board Chair Report
4. Regional Marketing Partnership Program Approvals - ACTION REQUIRED
 - a. Bed & Breakfasts of Mystic Coast & Country
 - b. New London Unity Initiative
5. Policy Adoption - ACTION REQUIRED
 - a. Conflict of Interest Policy
 - b. Regional Marketing Partnership Program Applicant Policy
6. FY21 Budget - ACTION REQUIRED
7. Committee Chair Updates
 - a. Finance
 - b. Marketing
 - c. Bylaws
 - d. Nominating
 - e. Legislative Advocacy



8. Administrator Report

9. Connecticut Office of Tourism Update

10. Other Business

11. Adjournment