

4 TOWN REGIONAL ECONOMIC VITALITY PLAN

STEERING COMMITTEE MEETING

AGENDA

June 22, 2022, 2PM – 3PM

VIA ZOOM

Join Zoom Meeting

<https://us02web.zoom.us/j/82044447770?pwd=c1hYcTI0UDdpUjFjM2JuUE9FQS9MZW09>

Meeting ID: 820 4444 7770 - Passcode: 777141

Call in: 1 929 205 6099 - Meeting ID: 820 4444 7770 - Passcode: 777141

Welcome!

- Marketing consultant services – consultant hired, kick off meeting held
- 4 Town – Tolland County Chamber of Commerce partner - Facebook business workshop, next workshop?
- UCONN Masters of Public Administration intern – assistance with 4 Town initiatives – student hired
- Review of discussion last meeting with AdvanceCT
- Expanding partnerships – collaborations – invitations for future discussions: State Office of Tourism, Eastern CT Workforce Investment Board
- 4 Town Talk - Other Town news that relates to 4 Town mission

Next meeting date, time, agenda items

Adjournment