

**March 8, 2022**

**Coventry Farmers' Market Operating Committee  
Special Meeting Minutes  
Via Zoom video conferencing**

**Call to order:**

The meeting was called to order by Barry at 8:07 am.

**Roll Call:**

Erica Pagliuco, Eric Trott, Barbara Barry, Anne Marie Charland, Donna Titus, Janine Coughlin, Katrina Weaver

**Adoption of Minutes:**

A motion was made by Barry and seconded by Titus to adopt the minutes of February 22, 2022 as presented.

The motion passed unanimously.

**Looking ahead to 2022 – planning, needs, opportunities:**

Vendor applications are being submitted at this time. 40 guest vendor – 14 full time vendor applications are in hand. The overall list looks robust with many customer favorites returning.

New Park Brewery was discussed, as they became a regular vendor last season. There is interest in having at least one brewery each week, but perhaps not the same one each week. Having a brewery related event was also discussed. Permitting and insurance would likely become an issue. More than one brewery could be invited to a theme-based event during the season. Sampling permits are now acquired by the brewery as opposed to the Market. An evening program in cooperation with CT Landmarks at a different time could be pursued.

Efforts are being made to fill some product gaps that exist at this time. A mushroom vendor is being pursued to fill the Seacoast spot. A nut vendor will also be pursued.

A discussion occurred about other markets and the fees that they charge in relation to the fee that the Coventry market. Outpricing our Market that causes vendors to not be involved with our Market would be a concern.

It appears at this time that the number of farmers who are likely to be part of 2022 should be ok, but it would be desirable to have another conventional farmer to round things out. A double space vendor would be a target.

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**Next meeting date, time, and location:**

March 22 at 8 am via Zoom.

**Adjournment:**

The meeting was adjourned at 9:00 am.

Respectfully submitted,

Eric M. Trott  
Director of Planning and Development