

April 20, 2021

Coventry Farmers' Market Operating Committee

Special Meeting Minutes

Via Zoom video conferencing

Call to order:

The meeting was called to order by Nelson at 8:08am.

Roll Call:

Erica Pagliuco, Katrina Weaver, Jean Nelson, Anne Marie Charland, Jamie-Lynn Connell, Alexa Gorlick, , Michelle Pesce, Eric Trott, Barbara Barry

Absent: Janine Coughlin,

Adoption of Minutes:

A motion was made by Charland and seconded by Weaver to adopt the minutes of April 6, 2021. One correction – typo page 2 – 6th paragraph – add ‘be’ between ‘he’ and ‘put’. The motion passed unanimously.

Discussion of 2021 Market Season Planning:

Eric discussed the status of the to-do list items.

New COVID guidelines will be put into place on May 19. New distance and mask guidelines for outdoors are to occur. Eric will reach out to the Health District to get more details on how this will relate to the Market this season.

5 farmers are looking to return to the Market this year - Colgan, 18th Century Purity Farm, Easy Pickens, CT River Valley, and Blueberry Hill. Insuring a good mix of products is important. Filling holes with guest vendors – producers could be pursued. The farmers will be contacted to see what their crop list will be for the season to see if the farmers are returning can fill the gaps. A farm from the winter market could be considered. Vendor applications continue to be submitted. Other ideas for new guest vendors were discussed. Possible brewery presence was reviewed. New bakery interest is occurring.

Jean discussed the results of an organizational meeting with several Committee members and interested folks that was held to consider events and activities at the Market this season. Donations for some activities, such as seed starters was reviewed. A follow up meeting will be scheduled to continue work on this.

Erica will reach out to folks who were interested in doing yoga classes to check on interest for this season.

Responses from volunteers are being received, solid interest in volunteering is occurring.

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Michelle referenced a question from a performer and an inquiry about payment. The amount needed to be decreased from previous years due to the current financial situation. Less musicians have reached out, but there is still interest.

Next Meeting:

May 4 - 8am via Zoom.

Adjournment:

The meeting was adjourned at 8:50am.

Respectfully submitted,

Eric M. Trott

Director of Planning and Development