

April 20, 2022

**Coventry Farmers' Market Operating Committee
Special Meeting Minutes
Via Zoom video conferencing**

Call to order:

The meeting was called to order by Nelson at 8:04 am.

Roll Call:

Eric Trott, Kathleen Krider, Anne Marie Charland, Donna Titus, Janine Coughlin, Jean Nelson, Aileen Bastos

Adoption of Minutes:

A motion was made by Nelson and seconded by Krider to adopt the minutes of April 5, 2022 as presented.

The motion passed unanimously.

Looking ahead to 2022 – planning, needs, opportunities:

Erica gave a report on the vendor registrations, including food trucks. The Whey Station unfortunately had a fire which affected a couple trucks. Some new food trucks and vendors are being considered, including an empanada vendor and a new pizza truck. Some vendors and food truck vendor will not be returning to the Market due to a variety of reasons. Some vendor applications had to be rejected due to the fact that they are not hand-made items or meeting the vendor requirements. Some vendors are offering new products to their standard line, which broadens the offerings at the Market.

Some ideas were shared on the applications by a few vendors to 'add value' to the Market during the season. For the potter's day, a timed competition between potters was suggested. Other ideas are being considered.

A question was raised about brewery, winery, and distillery vendors being involved. New Park Brewery was involved in the past seasons who did a nice job. A review of the Liquor Control regulations were discussed.

The to-do list that Eric had prepared will be sent to the member for discussion at the next meeting.

Friends of the Market items were discussed. Merchandise for sale was also discussed for this season. Design of the images would need to be prepared. The use of a Square card reader and an

Page 2

Coventry Farmers' Market Operating Committee

Special Meeting Minutes

April 20, 2022

iPad with a mobile hot spot will be pursued. A review of the Friends of the Market sales and financials occurred.

Next Meeting:

Thursday, May 5 at 8 am via Zoom.

Adjournment:

The meeting was adjourned at 9:00 am.

Respectfully submitted,

Eric M. Trott
Director of Planning and Development