

June 22, 2021

Coventry Farmers' Market Operating Committee

Special Meeting Minutes

Via Zoom video conferencing and conference room b – town hall.

Call to order:

The meeting was called to order by Nelson at 8:0 am.

Roll Call:

Erica Pagliuco, Jean Nelson, Jamie-Lynn Connell, Alexa Gorlick, Katrina Weaver, Eric Trott, Barbara Barry, Janine Coughlin, Anne Marie Charland

Adoption of Minutes:

A motion was made by Weaver and seconded by Nelson to adopt the minutes of June 8, 2021 as presented. The motion passed unanimously.

Discussion of 2021 Market season:

Erica is working on the guest vendor applications at this time.

A discussion on the number of farmers at the Market. There are currently 5 farmers on hand – there were previously 9 farmers. The issue is that they are selling out very quickly and there is a concern about meeting all the customer's needs. The farmers who attend the Ellington market on Saturday and are selling much of their produce and coming to our Market with very little produce. Efforts will be made to connect with new and guest farmers to expand the quantity of farmers. Erica and Jean will reach out to regional farmers to encourage their inclusion in a very discreet fashion. DoAg will be contacted to get some assistance with this situation.

The hosting of events was talked about. There has been interest shared by customers about having events. The 'sampling crew' is ready to assist with events at the barn. An event list has been drafted and will be finalized. The idea of having the sampling tent near the vendor who is focused on or outside of the barn was discussed. Jean will reach out to the Health District to confirm sampling guidelines.

The issue of WiFi was discussed and the connectivity with the Holy Grove food truck vendors. It does not reach out that far. Individual hot spots for the vendors could be used.

Next Meeting:

July 13 - 8am via Zoom.

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Adjournment:

The meeting was adjourned at 9:00am.

Respectfully submitted,

Eric M. Trott  
Director of Planning and Development