The Town of Coventry offers rural ambience and historic character, while providing modern conveniences and opportunities in the emerging market place east of the Connecticut River. Coventry possesses a blend of strong historic, agricultural, educational and recreational quality of life amenities coupled with a business friendly administration and prime development sites.

**Economic Development**

The birthplace of Nathan Hale invites you to grow your business here. The advantages of locating in Coventry include:

- A population that is underserved in retail, medical and commercial services and jobs;
- Limited Competition
- Affordable Housing
- High Median Income
- Available commercial property on state route 6, 31 and 44 within two miles of the interstates
- Recently adopted zoning regulations and permitting processes that are streamlined and predictable
- Close proximity to educational and recreational resources

The town’s commitment to economic development has been realized by recent, significant improvements to zoning regulations which include new and expanded districts to accommodate the needs of the community and new mechanisms for a clear and streamlined permitting process. Three special development focus areas of the Town of Coventry are described below.

*(Continued on the back page)*
**Route 44 Corridor**

The Route 44 corridor, having convenient access to Route I-84 and I-384, close proximity to the Vernon/Manchester marketplace and a traffic count of 20,000 vehicles per day has been the subject of recent development at the Route 44 and Route 31 junction. This node includes a recently constructed Walgreens and a renovated Highland Park Market. The Town has developed design guidelines for the area and envisions embracing the Towns Colonial Agricultural History. Nearby farms, agro-tourism shops, and antiques foster the sense of Coventry's heritage.

**Route 6 Parcel**

A 150 acre parcel located in the western portion of Town, along Route 6 also offers interesting development opportunities for a mixed use project including residential, service, office, and retail. This site is located along the Hop River and includes bedrock outcrops and open fields. Previous development plans have confirmed the location and design of various site development possibilities. The Town is eager to develop the property appropriately and tie it into the Route 6/Hop River Corridor economic development vision plan and traffic engineering and access study which are underway.
South Coventry Historic Village District

The Historic Coventry Village, located on Route 31 at the junction of Lake Street, has multiple mill sites, shops, restaurants, antique centers, and good infrastructure. The Coventry Village Main Street Partnership is a not-for-profit corporation dedicated to the preservation and economic development of the South Coventry Village Historic District. The town has prepared design guidelines for this area that accentuate the area historic industrial past. There are numerous opportunities for adaptive reuse and infill in the village. A context sensitive streetscape including cobbled sidewalks, benches, period lighting, and bike racks has been approved for the village and is planned by the State for completion in 2012. The streetscape will connect sidewalks to the north in the area of the Coventry High School and create a more pedestrian oriented “downtown” feel. The area has access to sewer and water services.

Regional Assets:

Coventry is one of nine towns that make up the Windham Council of Governments. The Council provides transportation, planning, and economic development services, thereby fostering collaboration and efficiency in government.

The Windham region is located in Connecticut’s “Quiet Corner” and is noted for its expanses of protected forests, lakes and rivers, and farms. But it is so much more than just its rural beauty as arts, culture, education, historic sites, and accessible communities and neighborhoods truly make for a great place to live, to visit and explore, and to grow a business.

- University of Connecticut
- Eastern Connecticut State University
- Quinebaug Valley Community College
- Windham Hospital
- Natchaug Hospital
- Windham Airport – Freedom Jets Aviation
- The Last Green Valley
- Windham Regional Chamber of Commerce
- Local Farmers Markets and Farms
- Historic Sites and Cultural Resources
- Connecticut Wine Trail
- Lakes and River Systems
- Willimantic White Water Alliance
- Extensive State Forests and Parks
- Great Independent Shops and Eateries
- Convenient Shopping Centers
- Windham Council of Governments